



Diabolo.io

**DIABOLO ECOSYSTEM &
DIABOLO TOKEN (DCASH)**

WHITEPAPER

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INTRODUCTION

The magnitude of the economic, social and technological changes that the blockchain revolution will empower is hard to conceive. However, the birth of the internet and the resulting dot-com boom can serve as an example for the transformative future that lies ahead.

Just as the internet connected us, created new social networks and changed the very foundations of our economy - so will the emerging blockchain technologies by adding a new dimension to every aspect of our lives.

A question arises... what if you could be a part of this revolution ?

Be a part of it without being overtaken by industry insiders, early investors, technical experts or those who saw it all coming, always a step ahead of you, no matter what...

What if, this time, thanks to our unifying platform, we make it inclusive ?

-What if you could join a community of the world's best crypto-currency traders, replicating their exact movements in the market alongside them, and actually developing your knowledge surrounded by a tribe of crypto-currency enthusiasts.

Picture yourself being able to trade safely and confidently on some of the best-crypto-currency exchanges like Binance, FTX, Kucoin and others?

How about learning the best trading practices from the professionals, and even being personally informed about new crypto-currency projects coming to market ?

This white paper describes Diabolo, a social crypto-currency trading project. Our platform allows anyone to replicate the moves of experienced traders, learn and thrive together in a community.



Problem statement

From our humble beginnings as a YouTube trading channel in 2018, to date, Diabolo has milled a membership of over 13,000 subscribers. Along the way, the community has consistently raised concerns related to the safety of their funds, how to manage the risk of exposure induced by the cryptocurrency market. Our growth has been hindered by the challenge of gaining users trust.

Mission statement

Today's fast moving crypto market could be overwhelming for an excited new entrant. Many of these new crypto traders don't come from the traditional financial industry where formal education, paid financial advisors and specialist training are commonplace. They don't have mentors.

However, because of the strong community aspect of the crypto space, there are more established, educated and experienced crypto traders ready to share their knowledge. They are willing to help new traders, as guides... to expand the crypto community as a whole.

This mentorship and community is at the heart of our solution and the entire ecosystem - a technology that enables social trading and mentorship at scale.

Online trading attracts millions of amateur investors and private institutions around the world.

Yet, the low returns that characterise traditional investments are driving individuals to take on more and more risks. Trading in stocks, futures, options and derivatives has become commonplace with new platforms offering everyone access to sophisticated financial tools - once reserved to professionals and institutions.

These platforms have recently expanded into the crypto-currency market, due to the growing popularity of crypto-currencies. However, they often do not allow their users to buy crypto-currencies directly. Instead, they offer synthetic financial products mirroring the price of crypto-currencies.

In addition, these platforms offer copy trading solutions that allow users to select the most successful traders and replicate their positions but generally do not implement any type of risk management. Furthermore they would charge entry fees, exit fees. and subscriptions even in case of losses!



THE DIABOLO ECOSYSTEM

Diabolo's mission is to provide its users with easy access to the best trading strategies in the crypto-currency market. To achieve this, we have created a community of crypto enthusiasts featuring some of the best traders in the crypto space.

We have built our vision of the Diabolo ecosystem on the experience gained from its first copy trading solution, currently available in beta test. Each future service in the Diabolo ecosystem is expected to meet a clearly identified need and will interact with the other services in the ecosystem in a seamless way. Great emphasis will be placed on creating "front end" interfaces to make them as easy to use as possible, in order to further democratize the accessibility of the crypto-currency market.



TOOLS & SERVICES



Copytrading - Dtrading

Dtrading is the core of our ecosystem. It allows users to replicate the activity of experienced and proven cryptocurrency traders.

Forget the tutorials on how to become a good crypto trader. Thanks to our API, which integrates with crypto exchange platforms (currently available on Binance, Kucoin and FTX), you can select one or more traders and replicate their exact strategy & trades.

How It Works



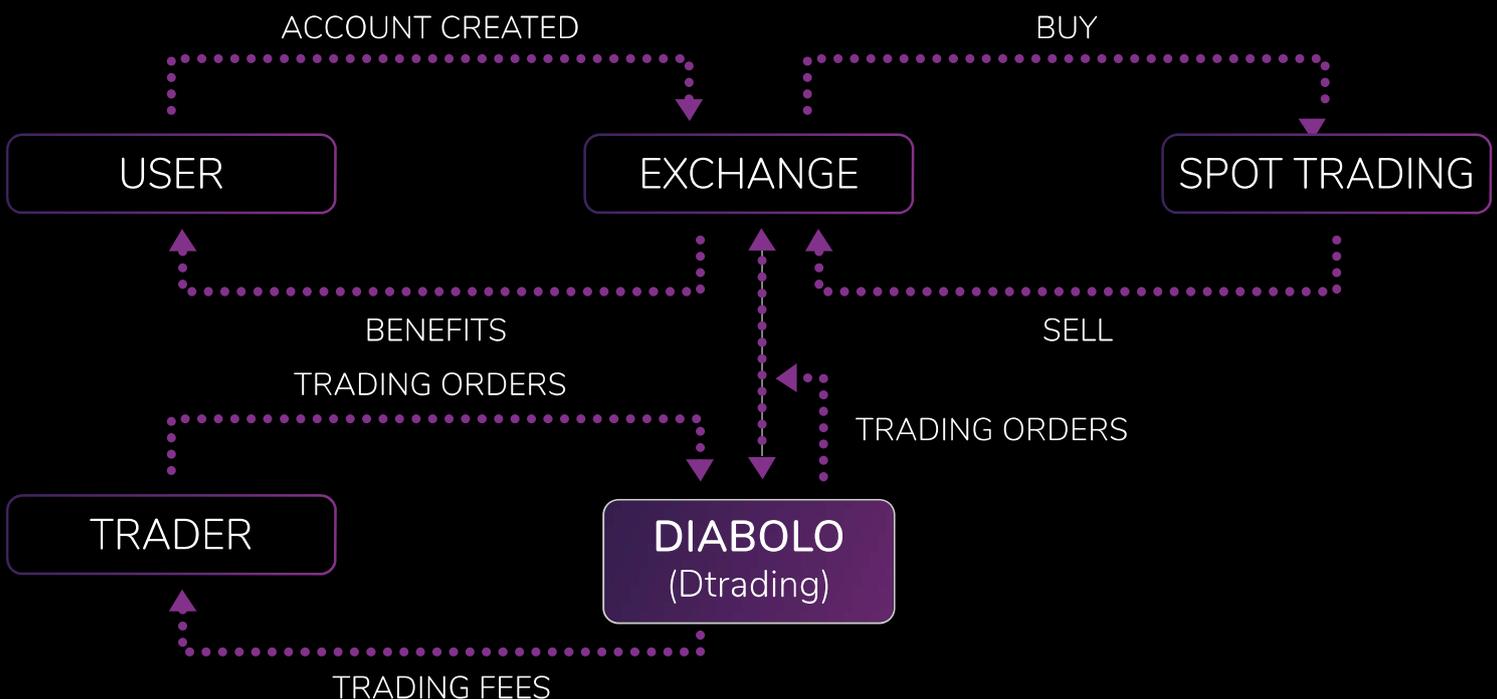
Connect : Link your exchange wallet with the API.



Choose the trader or traders you want to follow based on their profile, portfolio, and trade strategy... and build up your own trading strategy in a few clicks.



Direct to wallet results: Your wallet will automatically replicate the positions taken by the chosen traders, and the results will be calculated & distributed directly to the users wallet.



Dtrading is not a copy trading solution like any other. We provide you with the copy trading infrastructure, then you implement our tool on your exchange wallet and finally select you favourite traders.

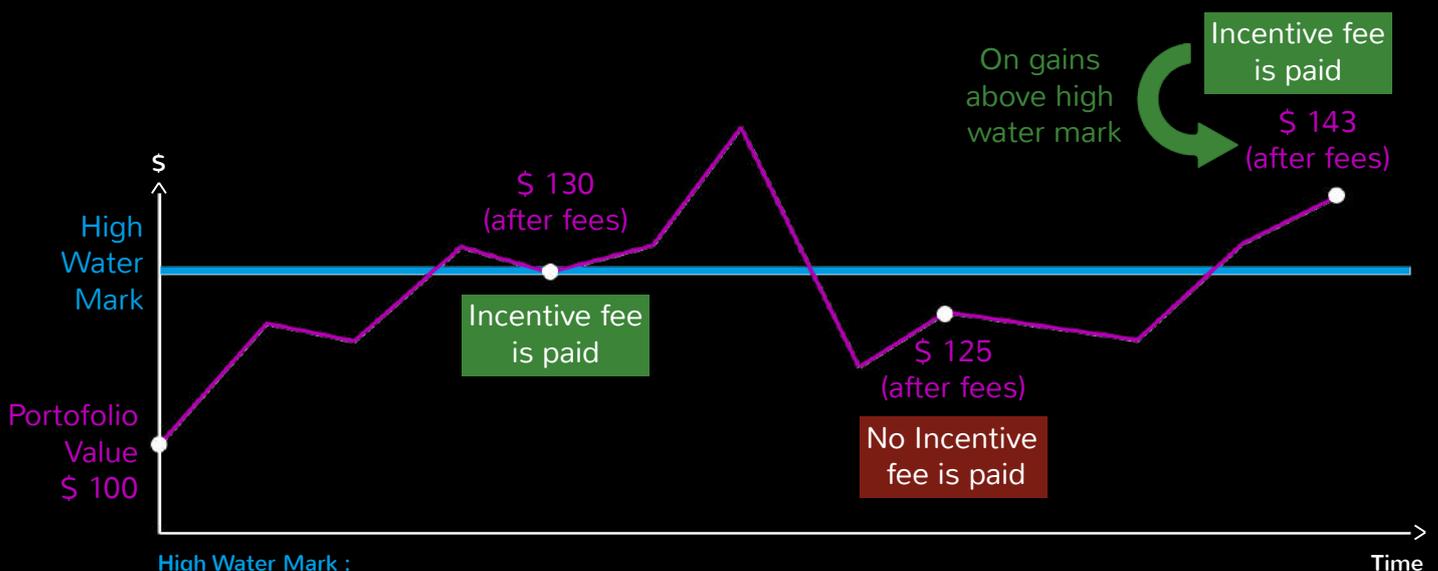
DIABOLO offers a win-win solution to its users, with an easy to understand pricing. No subscription, entry, exit, or management fees. No hidden costs! We simply charge a performance fee that corresponds to 24% of the net profits made thanks to our copy trading solution. We only earn when you do !

Diabolo also uses the high-water mark principle in calculating its performance fee. The application of this principle ensures that we will never charge excessive fees in the unlikely case of poor performances.

The high-water mark fee calculation mechanism applied is aimed at benefiting the user by not charging any fees if the performance of trading does not exceed the highest net asset value already achieved.

Example

You are using our copy trading solution and the value of your crypto portfolio is 100 in January, 130 in February, 125 in March, and 143 in April.



High Water Mark :

Ensures that investors will not be charged twice on the same gains.
Incentive fees apply only to the extent that the account value is above the highest value previously recorded.



The value recorded at the end of **March is \$125**, whereas the value at the end of **February was \$130**. The performance in March is therefore negative by 4%. **Diabolo does not charge any commission**. The following month the performance is positive by 14.4% (from 125 to 143). Diabolo receives a commission but it will be calculated on the increase from 130 to 143, 10% and not 14.4%.

This example shows that the use of the high-water mark concept guarantees our users a much fairer performance fee calculation. Diabolo reaffirms its commitment to offer its users a transparent and fair billing system.

Please note that to use our copy trading solution, you will need to obtain some **DCASH** and put them in a dedicated wallet as collateral for fees payment. The system automatically calculates the fee amount and takes it from your wallet.



Copytrading - Mirror

Mirror trading is a solution that allows users to copy wallet activity directly by linking their personal wallet.



Dstaking

Dstaking is a program that allows **DCASH** holders to place their tokens in a smart contract. Stakeholders can claim the rewards generated by the program each month.

The rewards are calculated as follows for the **first 6 months**:

$$\{ (\text{Fees generated by Diabolo} \times \text{Number of DCASHs stacked by a holder} \times 100 / \text{Total number of stacked DCASH}) / 100 \}$$

Then after the first 6 months :

$$\{ ((\text{Fees generated by Diabolo} / 2) \times \text{Number of DCASHs stacked by a holder} \times 100 / \text{Total number of stacked DCASH}) / 100 \}$$



Example

Fees generated by Diabolo : 200'000 DCASH

Number of DCASHs stacked by a holder : 10'000 DCASH

Total number of stacked DCASH : 3'888'263 DCASH

$$\frac{200'000 \times 10'000 \times 100}{3'888'263} / 100 = 514 \text{ DCASH}$$

This example is not representative of the real potential of the Dstacking program.

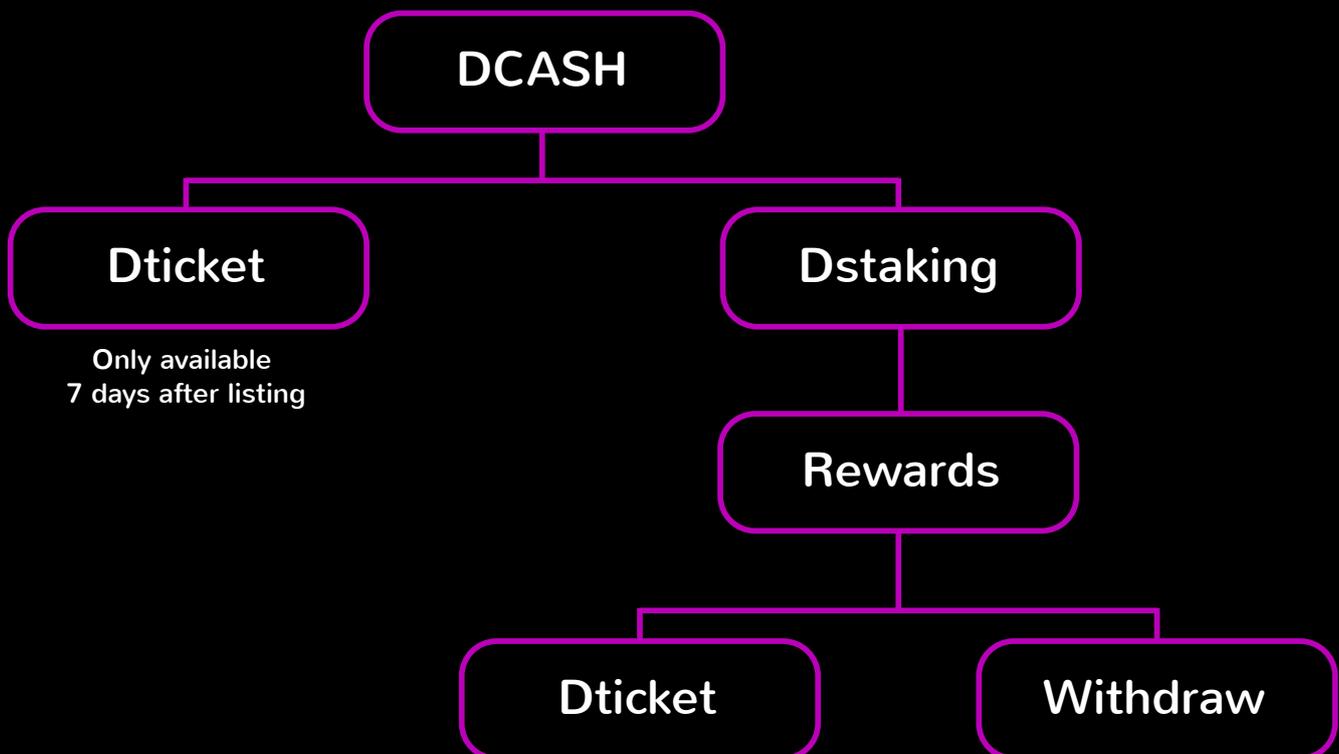
After the **DCASH** lockout period, users can choose between **two options** :



1 Withdraw their rewards



2 Turn the rewards into Dtickets



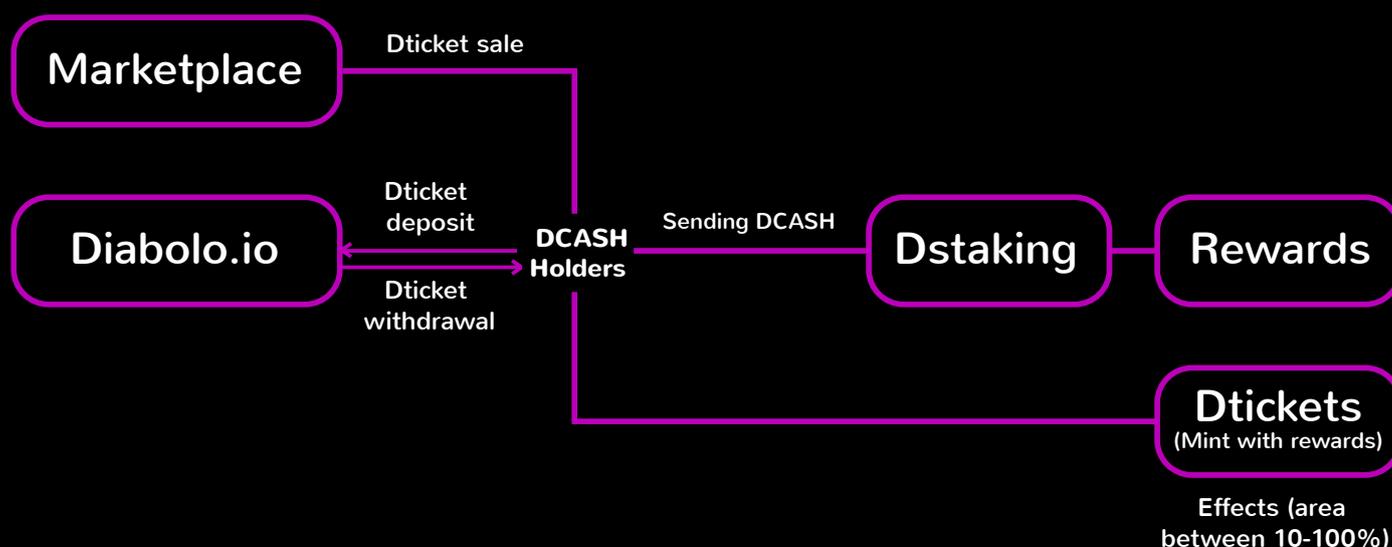


Dtickets are NFTs of varying rarity offering a range of benefits to their holders. Dtickets can be traded on the Diabolo marketplace with a face value that varies according to their rarity.

The uses of Dtickets:

- (Copy-trader) Obtain discounts on copytrading fees (10%-100%)
- (Trader) Increase the maximum percentage of fees that can be charged
- Access to Diabolo Trading Academy content
- Access to the Diabolo traders incubation program

Creation and use of Dtickets :



Dtickets rarity distribution :

Effect	Mint %	Number	Effect	Mint %	Number
-10%	50,00%	7 508	-60%	1,56%	235
-20%	25,00%	3 754	-70%	0,78%	117
-30%	12,50%	1 877	-80%	0,39%	59
-40%	6,25%	938	-90%	0,20%	29
-50%	3,13%	469	-100%	0,10%	15
			TOTAL	100%	15 000



Whitelabeling

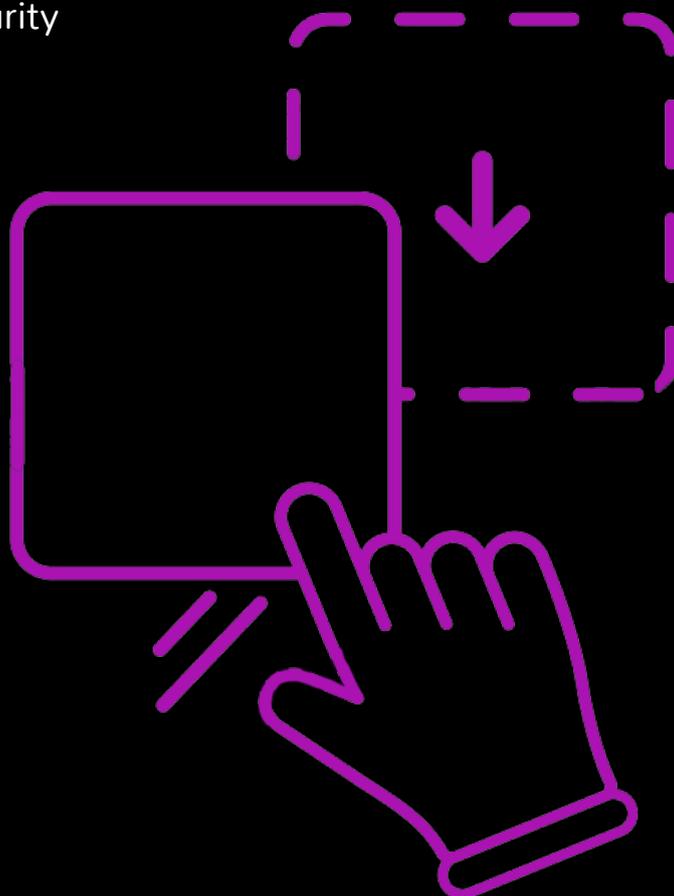
Diabolo will allow anyone to create a custom social trading platform through a drag-and-drop system. Centralized crypto-currency exchanges and traditional financial brokers will be available.

Each trader will be able to create his own copytrading platform without having to code. He will put his colors, his logo, his strategies and will keep control of his community. He will be able to select the services he wants to offer or not to his users.

Reminder : White labeling is a legal protocol that allows one product or service to be sold and rebranded under another company's brand. The term "white labeling" is used based on the manual process whitening out something previously written to write over again.

The benefits of white labeling as an own brand are:

- Building brand credibility
- Strengthening customer loyalty
- Save time and money
- offer a new service to its community
- guarantee a high level of security
- no liability of funds



Diabolo Token



DCASH is the native token of our ecosystem. Natively on the Ethereum blockchain and now on Polygon. We began developing on Ethereum as it was and still is a major and reliable blockchain. However, due to its high costs and issues with transaction speed, we also began building on the Polygon blockchain.

Diabolo has decided to take a balanced view of the future, regarding the evolution of both Ethereum and Polygon blockchains. This approach is designed to offer Diabolo, together with **DCASH** holders, different options regarding the future expansion of our ecosystem.



To access and pay the related fees for ecosystem

For staking on the Dstaking protocol to obtain rewards and fee discounts

For the NFT Dtickets minting

Governance voting rights for strategic decisions about the future of the Diabolo ecosystem

Utility of DCASH



Tokenomics

Distribution

	Tokens	% of Supply	% at TGE	Tokens at TGE	Price
Presale	3,000,000	10.00%	0.00%	0.00	\$0.10
Whitelist 1	2,526,458	8.42%	10.00%	252,645.80	\$0.13
Whitelist 2	1,480,241	4.93%	10.00%	148,024.10	\$0.13
Seed round	3,000,000	10.00%	5.00%	150,000.00	\$0.06
Private sale	500,000	1.67%		0.00	\$0.08
Public sale	1,875,000	6.25%	15%	281,250.00	\$0.16
Reserve	5,118,301	17.07%		255,915.05	
Liquidity	500,000	1.67%		100,000.00	
Staking	2,500,000	8.33%		0.00	
Team	4,000,000	13.33%		0.00	
Development	3,000,000	10.00%	10.00%	300,000.00	
Advisors	1,000,000	3.33%		0.00	
Marketing	1,500,000	5.00%	10.00%	150,000.00	
TOTAL	30,000,000	100.00%		1,637,834.95*	

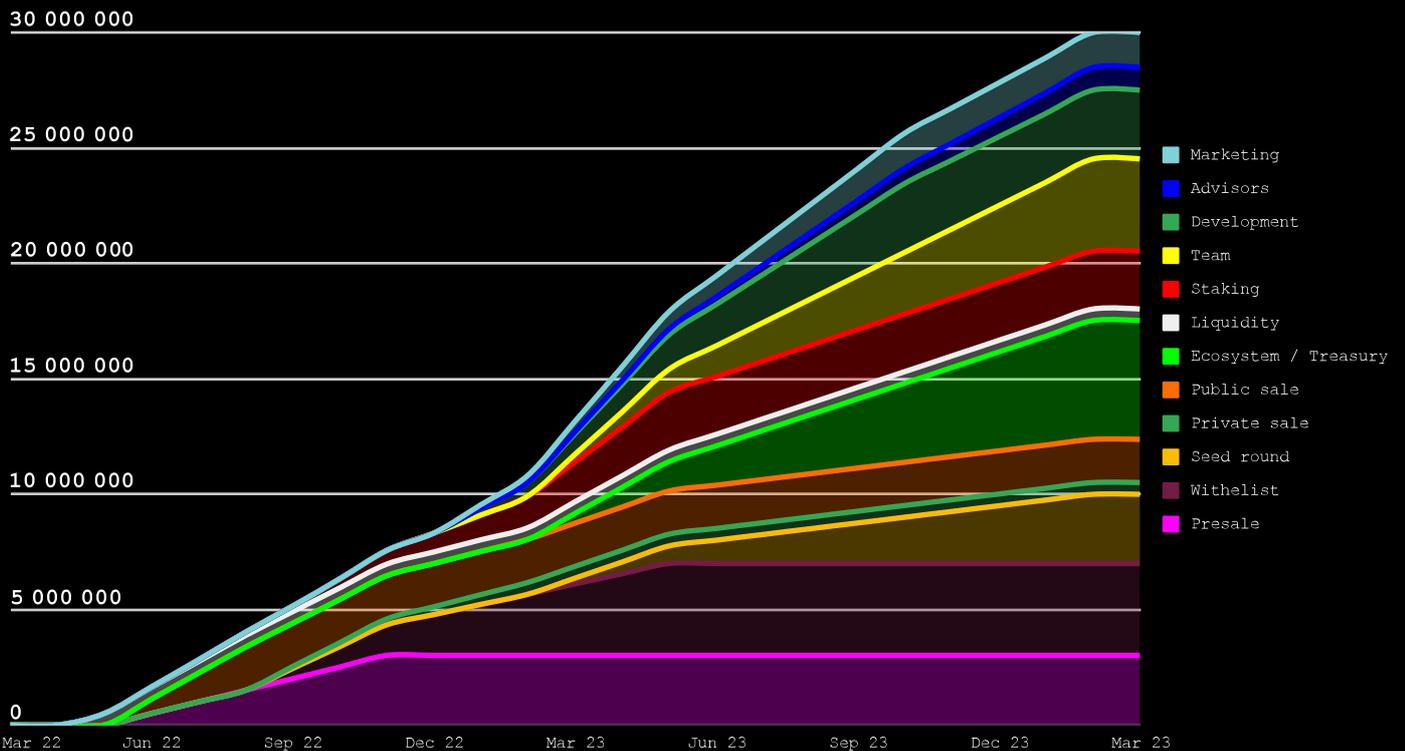
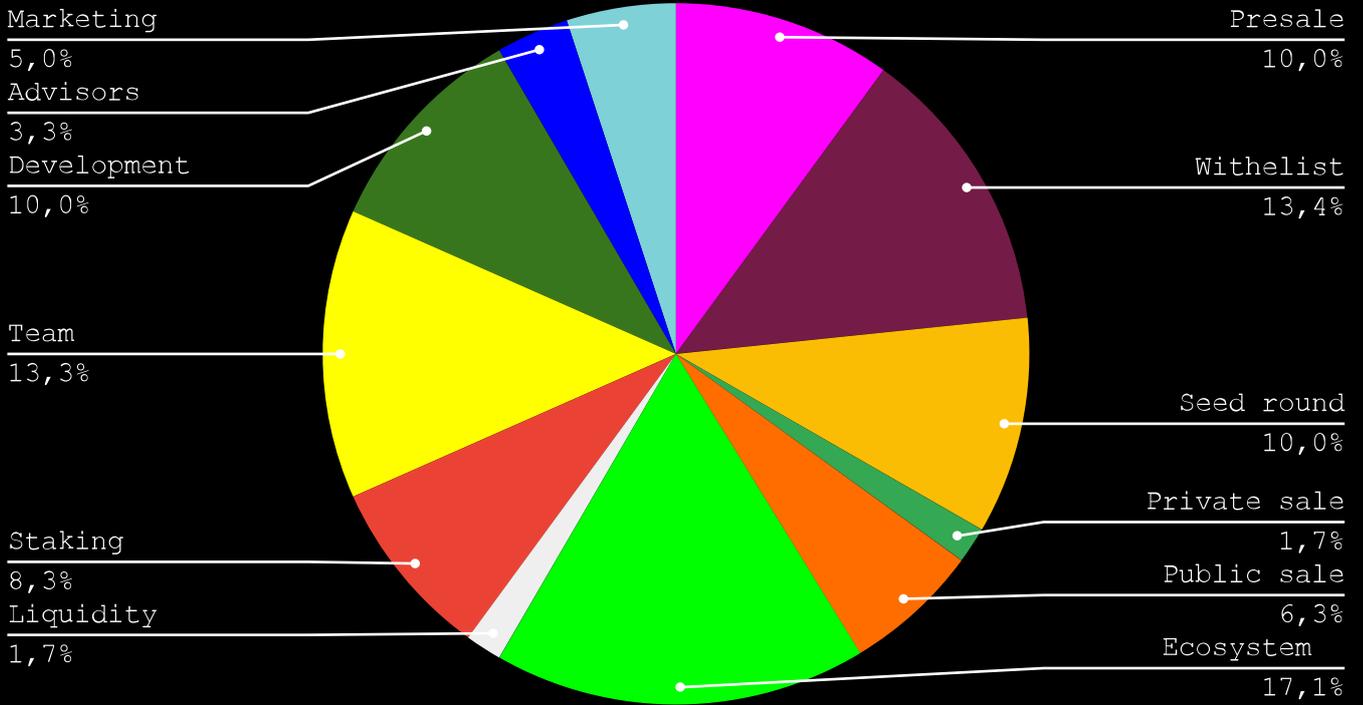
* if all tokens are sold

Vesting

	% at TGE	Lock (w)	Vesting (w)	% per Week
Pre sale	0%	12	24	4.17%
Whitelist 1	10%	24	36	2.50%
Whitelist 2	10%	24	36	2.50%
Seed round	5%	48	48	1.98%
Private sale	0%	24	24	4.17%
Public sale	15%	8	12	7.08%
Reserve	5%	12	48	1.98%
Liquidity	20%	4		80.0%
Staking	0%			
Team	0%	48	48	2.08%
Development	10%	40	40	2.25%
Advisors	0%	36	48	2.08%
Marketing	10%	40	40	2.25%



Token distribution



Community



A customer centered focus is at the heart of our vision. Being a community-driven ecosystem, Diabolo plans to expand its reach through an international ambassador program. This program will incentivise community members to actively participate in Diabolo's ongoing development, by creating content in their native language, hosting online/offline events, and assisting with translation of key community resources.



Trading Academy

Diabolo offers a trader incubation process. From beginner to advanced, the trader wishing to join the community will have access to educational tools and personalised monitoring to help them progress at their own pace.



Trading Desk

Diabolo plans to open a network of virtual trading desks in strategic cities around the world. As a priority, our trading desks will be made available to traders within the Diabolo network, but will also welcome all traders where space permits. Introductory workshops will be offered alongside more advanced topics to the community at large. Diabolo will communicate on the implementation of these events through official announcements.



Trading competition

Diabolo organises trading competitions on a regular basis to allow new traders within the community to be discovered. 100% of the current copy traders have participated in at least one of our trading competitions, which are sponsored by a corporate partner who offers prizes to the winner(s).

The Diabolo contest platform allows users to place orders in the "SMART TRADING" section, in a virtual mode called DEMO mode, and to see the evolution of trades as well as the live results in the "CHALLENGE" tab. The participant with the highest percentage gain at the end of the round is declared the winner.



Diabolo Crypto Trader Awards

Each year Diabolo will organise an exciting community ceremony to highlight and reward the best traders on the Diabolo network. Several categories will be put forward, best international trader, best national traders, best ambassadors, etc..



ROAD MAP

- 
- A vertical purple line serves as a timeline axis for the road map. To its right, a series of purple circular markers are aligned with the text of each item.
- Q4.2021 ● Closing beta version
 - Q1.2022 ● Diabolo DEX
 - Q1.2022 ● Dtrading V1
 - Q2.2022 ● Public sales / Listing
 - Q2.2022 ● Dstaking / Dtickets / Dbets / API trader onboarding
 - Q3.2022 ● Multi-strategies smart following
 - Q4.2022 ● White-Labeling / Wallet Mirror trading
 - Q1.2023 ● Mobile application



TEAM



Julien Onnen - CEO

After more than 10 years as an entrepreneur and investor, across the world, Julien discovered Bitcoin upon returning to France, in 2016. This changed his life forever. He decided to focus on the subject and identified a need that would give birth to Diabolo: the need for trustless copy-trading.

 <https://www.linkedin.com/in/julienonnen/>



Samuel Dazon - Head Developer

Samuel is the lead developer of Diabolo's centralized solution. Samuel has worked on large enterprise projects for CAC40 clients over the past 8 years. He is the author of several technical books, including two books which have sold several thousand copies.

 <https://www.linkedin.com/in/samuel-dazon-4ab1715b/>



Arnaud Gaboury - Risk Manager

Arnaud Gaboury is in charge of supervising the relationship with the traders. With the help of his 25 years experience in trading on the traditional financial markets, he ensures that the risk management policy is well respected on the centralized part of Diabolo.

 <https://www.linkedin.com/in/agaboury/>



Esteban Lopes - Developer

Esteban is in charge of the development of Diabolo's services. He has worked in the crypto sector since 2016 and sold his first application in 2018 - the same year he discovered a flaw on Binance.

 <https://www.linkedin.com/in/esteban-lopes/>



Damien Girardeau - CMO

Damien is in charge of the communication and marketing. He has undertaken many projects and has a Masters in marketing

 <https://www.linkedin.com/in/damien-girardeau-b5644633/>



**Antoine Legay - Market Analyst**

Antoine is in charge of market analysis. Antoine has been trading for over 20 years. He became the #1 trainer on UDEMY (fr) in trading since 2017.

 <https://www.linkedin.com/in/antoine-legay-b66349186/>

**Rudy Randria - Developer**

Joachim is in charge of front web development

 <https://www.linkedin.com/in/rudy-randria-531502197/>

**Erman Choupo - Technician support**

Erman is in charge of customer support. Early adopter, he knows how Diabolo works and has an incredible human quality and ability to listen to the community.

 <https://www.linkedin.com/in/erman-choupo-2029b31ba/>

**Omar Elhouti, Business Developer**

Omar is in charge of business development and partnerships.

 <https://www.linkedin.com/in/omar-salim-elhouti-958884123/>

**Joachim De Sousa Peixeira, Developer**

Joachim is in charge of web development.

 <https://www.linkedin.com/in/joachim-de-sousa-peixeira-56a725193/>

PARTNERS



INTEGRATED WITH



BACKERS



HISTORY

The Diabolo project was first conceived in 2017, with the idea of offering a transparent & social trading solution for the rapidly evolving cryptocurrency market.

It all started with a chance encounter of two creative minds during a community Bitcoin seminar. Julien (our CEO) met Antoine (our Market Analyst), and they decided to work together on something no one had done before. They began with the simple creation of a discussion group and a YouTube channel. After a short time of community building they noticed something the members were doing completely organically..members were sharing & exchanging crypto trading information!

It was then where Julien met Samuel, a talented developer and offered him a technical challenge for the initial project build. Samuel was incredibly efficient and his talent was put to good use. As the project grew, other creative minds joined the project, Yael for the UX design and Anthony for animation. Thomas, the youngest member of the team, joined the project after highlighting the potential of the project, and even asking tough questions related to the current DeFi industry. Julien and Thomas joined forces, combining Julien's entrepreneurial experience and Thomas's enthusiasm for youth-lead community projects. It is through all of these chance encounters in the blockchain community, that the vision of the Diabolo ecosystem was born. A first document summarizing the concept of the project was published and the feedback from the first users was incredibly positive.

Always listening to the community, the Diabolo team expanded to welcome Arnaud as Trader Manager. Thanks to his experience as a former trader on the Paris stock exchange —Arnaud is already making active traders excited with their portfolio's potential.

Proud of our three years of experience in evaluating trading strategies, and thanks to our custom selection algorithm —we are able to connect new community members to more experienced community traders via social trading.

We believe so strongly in our solution that we have created a business model that reflects our values from the beginning. Diabolo only charges on the net results of the trader's portfolio at the end of each month. No other fees are associated, and you only pay when you achieve positive returns.



Preamble

This Whitepaper (“document”) is published on behalf of Diabolo Sàrl, a company under incorporation in accordance to the laws of Switzerland, with the official address at Chemin de Madame de Warens 2, 1816, Montreux, Canton Vaud (“Company”, “We” or “Us”).

The purpose of this document is to inform the readers about the Diabolo project and DCASH token offering. DCASH are not security tokens, securities or any other kind of financial instruments. The information in this document is intended only for the person to whom Diabolo has provided the material.

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The amounts in the table above are estimates and may slightly vary over time.

It is important to note that the reserve is locked and that after its unlocking it will be used to finance projects related to the ecosystem. The use of these tokens will be subject to a vote of the DCASH Holders.

The percentage distribution of the number of tokens per sub-category of the private sale is not fixed and can be modified to meet the demand within the maximum amount of the category.

Diabolo sets up a general code of conduct for traders that includes a risk management policy. We reserve the right to accept, reject or remove traders who do not respect our rules. However, Diabolo does not assume any responsibility or liability for the decision of the traders. It is the sole responsibility of the users to select the appropriate trader or traders that fit with their trading strategy.

Diabolo warns the users about the high risks involved in cryptocurrency trading. Cryptocurrencies are volatile assets, and their value is not guaranteed by any public institution. There is the possibility that cryptocurrencies will lose partially or entirely their market value.

The aforementioned example is meant only to make users understand how our solution works. It does not represent the potential performance of our copy trading solution and should not be taken into account when deciding to use our services.





**LET'S
KEEP IN
TOUCH**



Telegram (DCASH) : https://t.me/dcash_official



Discord : <https://discord.gg/MJQcKqmB>



Twitter : <https://twitter.com/DiabloTrading>



Facebook : <https://www.facebook.com/Diabolofanspage/>



Youtube : <https://www.youtube.com/c/DiabloTrading>



Linkedin : <https://www.linkedin.com/company/diabolotrading>